

# DSGT Enjoys Massive Response To New “Game-Changing” Golf Product

## Innovative, Disruptive Technology Delivers Surge in Q1 Orders

SURREY, British Columbia and LOS ANGELES, CA April 5, 2017 -- DSG GLOBAL INC. ([DSGT](#)), best known for its advanced GPS TAG System for golf fleet management, announces numerous contracts have now been signed for placement of the Company’s new Raptor Speed Rider. The Raptor is a unique three-wheeled solo-rider vehicle the Company introduced at the recent PGA Merchandise Show in Orlando, Florida. Based on pre-sales from Orlando and the subsequent flurry of agreements that followed, the Company is already scheduled to deliver three container loads consisting of 118 units of their innovative new product.

“Of course we believed there would be interest in the Raptor, but the enthusiasm at the PGA Show surpassed our expectations,” commented Bob Silzer, DSG Global President and CEO. “And the reaction the Sales team has received in the marketplace has been overwhelming. Orders are flooding in and we are currently delivering existing orders as we also prepare to get on to the next batch of container loads.”

The Raptor offers many advantages over traditional golf carts and old-fashioned single-rider vehicles. “Golf course owners and managers want it because it draws in a younger demographic of players, and dramatically speeds up the pace of play. On a typical Par-72 course, playing time is reduced by approximately 32 minutes,” says Sr. VP of Sales, Pat Parenti.

Additionally, each Raptor vehicle is fitted with the Company’s GPS tracking devices, which support their proprietary fleet management software. “There is no question that all these Raptor orders will help spike sales of our Tag, Text, and Touch systems,” adds Parenti. “Once course managers experience the advantages of our management tools through the Raptor vehicles, they want the same functionality on their entire fleet of golf and turf vehicles. For our sales reps throughout North America this is a huge win.”

Looking beyond the first quarter CEO Silzer sees only further growth. “We had anticipated optimistic results for the Raptor product, but we can already see that those projections were actually conservative. I do believe this will easily be our strongest year of revenue and market expansion.”

The company will hold a conference call today post market at 4:05 ET. To access the call please dial 530-881-1212 and enter ID pin 615-253-385#.

DSG Global Inc. manufactures and markets a range of proprietary technology solutions specifically tailored to golf course operations. Learn more about DSGT at <http://www.dsgtag.com>

### **About DSG Global Inc.**

DSG Global Inc. (DSGT) provides patented electronic tracking systems and fleet management solutions to golf courses that allow for remote management of the course's fleet of golf carts, turf equipment and utility vehicles. Their clients use DSGT's unique technology to significantly reduce operational costs, increase safety, and enhance customer satisfaction. DSGT has grown to become a leader in the category of Fleet Management in the golf industry, with their technology installed in over 15,000 vehicles on more than 250 courses worldwide. DSGT is now aggressively branching into several new streams of revenue,

through programmatic advertising, licensing and distribution. DSGT is also expanding into Commercial Fleet Management, and Agricultural applications.

### **Safe Harbor for Forward-Looking Statements**

This press release contains forward-looking statements. Forward-looking statements in this press release include statements relating to the Company's corporate finance and other strategic initiatives, and the Company's expansion into markets outside of the golf industry. Forward-looking statements are inherently subject to risks and uncertainties which could cause actual results to differ materially from those in the forward-looking statements, including, without limitation, the following: the timing and nature of any capital raising transactions; our ability to offer products and services for use by customers in new markets outside of the golf industry; the risk of competition; our ability to find, recruit and retain personnel with knowledge and experience in selling products and services in these new markets; our ability to manage growth; and general market, economic and business conditions. Additional factors that could cause actual results to differ materially from those anticipated by our forward-looking statements are under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Current Report on Form 8-K filed with the Securities and Exchange Commission on May 12, 2015. Forward-looking statements are made as of the date of this release, and we expressly disclaim any obligation or undertaking to update forward-looking statements.

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