

# Prestigious Swedish Golf Club Chooses Industry Leading GPS Touch® Technology from DSG Global Inc.

The Hills Club Enhances Player Experience With Cart-Mounted GPS Displays

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DSG GLOBAL INC. (OTC: DSGT), the world's leading provider of GPS golf management systems and on-course media is pleased to announce the installation of the company's LCD Touch® display units at prestigious Hills Golf & Sporting Club in Mölndal, Sweden.

Named after celebrated American architect, Arthur Hills, the design was widely celebrated as one of the top ten new golf courses in the world when it opened for play in 2005. Stretching to almost 7600 yards in length, Hills Golf Course is naturally scenic, routed through forest and over rocky outcrops. It consistently ranks among the top facilities in continental Europe and is often cited as a future Ryder Cup venue.

"That was the goal of our clients and, frankly, we're not shocked by all the talk – this is one of the strongest, most dramatic designs our firm has yet produced," said Steve Forrest, the Hills/Forrest partner and principal who directed the Hills Golf Club project when it was inaugurated ten years ago.

"Like everything at The Hills, the Touch display units have been installed to enhance and elevate the golf experience, improving pace of play and optimizing green fees", said DSG Global Inc.'s CEO Robert Silzer. "Our 10-inch cart-mount display screens help create the most engaging playing experience possible for golfers. And the system's integrated management applications improve operational efficiencies for management."

This latest installation at The Hills Golf & Sporting Club continues the Company's global expansion. In fact, with a growing client base in Asia, South Africa, and Europe, DSG Global Inc. now serves more than \_\_\_ leading golf facilities around the world.

## **About DSG Global Inc.**

DSG Global Inc. (DSGT) provides patented electronic tracking systems and fleet management solutions to golf courses that allow for remote management of the course's fleet of golf carts, turf equipment and utility vehicles. Their clients use DSGT's unique technology to significantly reduce operational costs, increase safety, and enhance customer satisfaction. DSGT has grown to become a leader in the category of Fleet Management in the golf industry, with their technology installed in over 10,000 vehicles on more than 250 courses worldwide. DSGT is now aggressively branching into several new streams of revenue, through programmatic advertising, licensing and distribution. DSGT is also expanding into Commercial Fleet Management, and Agricultural applications.

## **Safe Harbor for Forward-Looking Statements**

This press release contains forward-looking statements. Forward looking statements in this press release include statements relating to the Company's corporate finance and other strategic initiatives, and the Company's expansion into markets outside of the golf industry. Forward-looking statements are inherently subject to risks and uncertainties which could cause actual results to differ materially from those in the forwardlooking statements, including, without limitation, the following: the timing and nature of any capital raising transactions; our ability to offer products and services for use by customers in new markets outside of

the golf industry; the risk of competition; our ability to find, recruit and retain personnel with knowledge and experience in selling products and services in these new markets; our ability to manage growth; and general market, economic and business conditions. Additional factors that could cause actual results to differ materially from those anticipated by our forward-looking statements are under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Current Report on Form 8-K filed with the Securities and Exchange Commission on May 12, 2015. Forward-looking statements are made as of the date of this release, and we expressly disclaim any obligation or undertaking to update forward-looking statements.

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