



## Golf Club at Guam Resort Selects DSG Tag Systems

### DSGT Adds Exceptional Onward Golf Resort Golf Course

**VANCOUVER, B.C. January 24, 2017** / DSG GLOBAL INC. (DSGT), the world's leading provider of the patented GPS TAG golf management systems and on-course media is pleased to announce that Talofofo Golf Club at exotic Onward Beach Resort in Guam has selected DSG Tag® systems for installation on their fleet of golf carts.

“We are very excited to have closed this sale with Talofofo,” said Pat Parenti, Senior VP of Sales for DSGT. “It is obviously an exceptional resort facility, and the fact that it is yet another golf course owned by Japan’s Onward Golf group is a powerful endorsement. They are very selective and choose their partners and suppliers very carefully.”

Talofofo Golf Club is located on the lush, tropical island of Guam. The opening nine holes – known as the Out Course – was famously designed by nine legendary golfers of Golf’s golden era, including Sam Sneed and Ben Hogan, and is home to the famous island green 6<sup>th</sup> hole. Dramatic terrain and elevation changes characterize the back nine, which was opened in 2006. In all, Talofofo is a picturesque round of thrilling golf.

“Management at Onward Golf Resort has obviously been impressed with our patented TAG system”, Parenti added. “I believe the tracking and security features are particularly important to them.”

DSG Global Inc. manufactures and markets a range of proprietary technology solutions specifically tailored to golf course operations. Says DSGT President & CEO Robert Silzer, Sr., "We have built an exceptional array of products to maximize efficiencies in the golf business. Real-time tracking, tee-time reservations, pace-of-play, turf equipment and staff, even tournament scoring ... every important aspect of golf management is improved by our technology.”

#### **About DSG Global Inc.**

DSG Global Inc. (DSGT) provides patented electronic tracking systems and fleet management solutions to golf courses that allow for remote management of the course's fleet of golf carts, turf equipment and utility vehicles. Their clients use DSGT's unique technology to significantly reduce operational costs, increase safety, and enhance customer satisfaction. DSGT has

grown to become a leader in the category of Fleet Management in the golf industry, with their technology installed in over 10,000 vehicles on golf courses worldwide. DSGT is now aggressively branching into several new streams of revenue, through programmatic advertising, licensing and distribution. DSGT is also expanding into Commercial Fleet Management, and Agricultural applications.

**Safe Harbor for Forward-Looking Statements**

This press release contains forward-looking statements. Forward looking statements in this press release include statements relating to the Company's corporate finance and other strategic initiatives, and the Company's expansion into markets outside of the golf industry. Forward-looking statements are inherently subject to risks and uncertainties which could cause actual results to differ materially from those in the forward looking statements, including, without limitation, the following: the timing and nature of any capital raising transactions; our ability to offer products and services for use by customers in new markets outside of the golf industry; the risk of competition; our ability to find, recruit and retain personnel with knowledge and experience in selling products and services in these new markets; our ability to manage growth; and general market, economic and business conditions. Additional factors that could cause actual results to differ materially from those anticipated by our forward-looking statements are under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Current Report on Form 8-K filed with the Securities and Exchange Commission on May 12, 2015. Forward-looking statements are made as of the date of this release, and we expressly disclaim any obligation or undertaking to update forward-looking statements.

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