

DSG Global Signs Major Contract with Nicklaus-Palmer Golf Resort

Fleet Management Company Wins \$420,000.00 Contract with LeoPalace in Guam

SURREY, British Columbia and LOS ANGELES, May XX, 2017 / -- DSG GLOBAL INC. (DSGT), best known for its advanced GPS TAG System for golf fleet management, announces it has finalized a major agreement with the Nicklaus-Palmer Golf Resort and LeoPalace Resort, a US\$420,000.00 contract. DSG Global continues its rapid global expansion in 2017 with it's third installation on the exotic Pacific Island of Guam.

At the luxurious LeoPalace Resort masters of golf and golf architecture, Jack Nicklaus and Arnold Palmer, have crafted a dramatic, hillside golf experience with a 36-hole championship club that is among the finest in the world. It exhibits breathtaking views and lush, tropical landscapes as the setting for the ultimate luxury resort.

"Everything at LeoPalace is five-star quality," said DSG Global CEO, Bob Silzer. "When they added a baseball field to their amenities, they built it to Major League specifications. When they selected their golf course architects they hired the all-time greats, Nicklaus and Palmer. So when they choose DSG Tag Systems for their fleet management, it is a tremendous validation of our leadership position in this field."

Pat Parenti, Sr. VP of Sales for DSG Global added "It's a \$420,000 contract, so their scrutiny of our technology was rigorous. They are very discerning and discriminating. They only choose the best."

DSG Global Inc. manufactures and markets a range of proprietary technology solutions specifically tailored to golf course operations. Learn more about DSGT at <http://www.dsgtag.com>

About DSG Global Inc.

DSG Global Inc. (DSGT) provides patented electronic tracking systems and fleet management solutions to golf courses that allow for remote management of the course's fleet of golf carts, turf equipment and utility vehicles. Their clients use DSGT's unique technology to significantly reduce operational costs, increase safety, and enhance customer satisfaction. DSGT has grown to become a leader in the category of Fleet Management in the golf industry, with their technology installed in over 15,000 vehicles on more than 250 courses worldwide. DSGT is now aggressively branching into several new streams of revenue, through programmatic advertising, licensing and distribution. DSGT is also expanding into Commercial Fleet Management, and Agricultural applications.

Safe Harbor for Forward-Looking Statements

This press release contains forward-looking statements. Forward-looking statements in this press release include statements relating to the Company's corporate finance and other strategic initiatives, and the Company's expansion into markets outside of the golf industry. Forward-looking statements are inherently subject to risks and uncertainties which could cause actual results to differ materially from those in the forward-looking statements, including, without limitation, the following: the timing and nature of any capital raising transactions; our ability to offer products and services for use by customers in new markets outside of the golf industry; the risk of competition; our ability to find, recruit and retain personnel with knowledge and experience in selling products and services in these new markets; our

ability to manage growth; and general market, economic and business conditions. Additional factors that could cause actual results to differ materially from those anticipated by our forward-looking statements are under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Current Report on Form 8-K filed with the Securities and Exchange Commission on May 12, 2015. Forward-looking statements are made as of the date of this release, and we expressly disclaim any obligation or undertaking to update forward-looking statements.

Contact

Investor Relations DSG Global Inc.
+1-877-589-8806

Brokers and Analysts Chesapeake Group
+1-410-825-3930
info@chesapeakegp.com