

DSG GLOBAL INC. SIGNS INVESTOR RELATIONS CONTRACT WITH CHINESEINVESTORS.COM

Surrey, British Columbia – September 23, 2015 -- DSG GLOBAL INC. (the “Company”) (OTCQB: DSGT), a leading provider of fleet management solutions for the golf industry, is pleased to announce ChineseInvestors.com has been engaged to provide investor relations services to the Company. “We’re thrilled to have engaged ChineseInvestors.com for Investor Relations Services with DSG Global. With their services, DSG Global will now be introduced globally to ChineseInvestors.com clients’ overseas, and across North America...” said Bob Silzer. ...”As we continue to expand in North America and overseas, ChineseInvestors.com was a natural fit for the investor profile exposure we are looking for, and to increase value for our shareholders.”

ChineseInvestors.com will assist DSG Global in increasing public awareness by marketing the Company’s corporate communications, market endeavors, and ongoing engagement with shareholders, finance professionals, and media contacts. They have a proven track record for generating interest for their clients, building an active shareholder base, and capital funding for small cap US companies. Since 1999, ChineseInvestors.com has retained a top tier management team with industry experience second to none. With solid relationships with high-level financial institutions, it continues to expand its’ database of overseas Chinese traders and investors.

About ChineseInvestors.com

ChineseInvestors.com, Inc. (the “Company”) (OTCBB: CIIX), is an international enterprise offering a variety of subscription services. Headquartered in the U.S., with offices in Los Angeles, Denver, Shanghai, and Shenzhen, ChineseInvestors.com is committed to professional investor education and consulting services for global Chinese investors. Warren Wang, founder, Chairman, and CEO, of ChineseInvestor.com, has 16 years of investment and trading experience, working with several US Investment Banks. Mr. Wang won the World Real Money Trading Championship in 2003, and 2004. In the past 8 years, Mr. Wang has hosted more than 100 Investment seminars throughout China and North America, maintaining a very respectful reputation throughout the Chinese and US Investment communities.

Mr. Wang is the finance presenter of “Wall Street Focus” and “Wall Street Weekly” on Phoenix Satellite Television (US), where he provides expert analysis of daily markets, reports, and commentary on financial news and US Stock market policies. Mr. Wang is an expert contributor and presenter for Phoenix Satellite Television (US) resident expert of the US stock channel on www.sina.com.cn, and presenter for NYC SVC Radio. On the show “Wall Street Focus” (CBN – ITV, a mainland Chinese Financial Program) Mr. Wang educates Mainland Chinese investors about US equities. During the show, Mr. Wang interviews executives of American Public Companies providing the viewers a rare opportunity to learn about the US financial markets and hear from leaders of various industries. The program is highly anticipated and first of its kind.

About DSG Global Inc.

DSG Global Inc. (DSGT) is one of the new breed of Software-as-a-Service (SaaS) companies that are dominating the IT industry. DSGT provides electronic tracking systems and fleet management solutions, and our clients are using DSGT’s patented technology to significantly reduce costs, increase safety and enhance customer satisfaction. DSGT has historically focused on the golf industry, where golf course operators manage their fleet of golf carts, tuft equipment, and utility vehicles remotely using DSGT’s SaaS Technology. DSGT is now a leader in the category of Fleet Management in the golf industry and to date, their technology is used in over 10,000 vehicles on 250 courses worldwide. DSGT is now aggressively branching into several revenue streams, through

programmatic advertising, licensing and distribution. DSGT is also expanding into Commercial Fleet Management, and Agricultural applications.

Safe Harbor for Forward-Looking Statements

This press release contains forward-looking statements. Forward looking statements in this press release include statements relating to the Company's corporate finance and other strategic initiatives, and the Company's expansion into markets outside of the golf industry. Forward-looking statements are inherently subject to risks and uncertainties which could cause actual results to differ materially from those in the forward-looking statements, including, without limitation, the following: the timing and nature of any capital raising transactions; our ability to offer products and services for use by customers in new markets outside of the golf industry; the risk of competition; our ability to find, recruit and retain personnel with knowledge and experience in selling products and services in these new markets; our ability to manage growth; and general market, economic and business conditions. Additional factors that could cause actual results to differ materially from those anticipated by our forward-looking statements are under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Current Report on Form 8-K filed with the Securities and Exchange Commission on May 12, 2015. Forward-looking statements are made as of the date of this release, and we expressly disclaim any obligation or undertaking to update forward-looking statements.

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