

# MARINA BAY GOLF COURSE SINGAPORE COMMENTS ON FLEET MANAGEMENT INSTALLATION WITH DSG GLOBAL INC.

**Surrey, British Columbia –October 5, 2015** -- DSG GLOBAL INC. (the “Company”) (OTCQB: DSGT), a leading provider of fleet management solutions for the golf industry, announced on October 1, 2015, it had completed an installation of the DSG TAG System with TOUCH for Course Management at Marina Bay Golf Course, an 18 Hole Golf Course in Singapore, through its’ affiliates; (TEHC GPS PTE LTD) & (Global Golf GPS LTD; Asian Distributor for DSG TAG). Our Asian Distributer, Global Golf GPS is the only company with GPS systems in Singapore, with its local partner TEHC, providing service and support for DSG services and products in Singapore.

Further to the announcement of the installation of DSG Tag System with Touch for Course Management at Marina Bay Golf Course, Singapore, we are pleased to include the following commentary from Mr. Wee-Khiang Choo, General Manager, of Marina Bay Golf Course;

“We are confident that the customized DSG Touch system will enhance the golfing experience of our customers and improve the efficiency of our operations,” said Wee-Khiang Choo, General Manager of Marina Bay Golf Course.

This installation was custom designed for Marina Bay Golf Course, premiering the first ever multi-lingual DSG TOUCH to use seven languages in one application site; Chinese, Japanese, Korean, French, Spanish, Dutch and English. The DSG Touch system was also customized to convert yards to meters for Marina Bay Golf Course’s needs. The course added 8 new custom golf carts to their fleet, which were also installed with the DSG Touch. For exciting images of these carts, and the installation at Marina Bay Golf Course, Singapore, please visit these Facebook pages; “DSG GOLF”, and “marinabaygolfcourse”.

Mr. Bob Silzer previously stated, “We’re thrilled to have completed the installation of the DSG Touch System at Marina Bay Golf Course. The award-winning course strengthens our presence in premier courses worldwide, and is a great addition to our first class client portfolio.”

## **About Marina Bay Golf Course**

Opened in 2006, Marina Bay Golf Course is Singapore’s first and only 18-hole public golf course. The 6561m, par 72 course, designed by Phil Jacobs, is one of the few outstanding links-styled golf courses that you can find in Asia. With its proximity to the city, Marina Bay Golf Course offers great accessibility to all golfers who also get to enjoy the beautiful cityscape, be it day or night. Marina Bay Golf Course has won numerous accolades, including the “Best Public Golf Course in Asia Pacific”, “Best Value for Money Experience in Asia Pacific”, “Asia Pacific Golf Custodian of the Environment” and consecutively for 2012, 2013, 2014 and 2015, “Top 3 Best Course in Singapore” in the Asian Golf Awards.

## **About DSG Global Inc.**

DSG Global Inc. (DSG) provides patented electronic tracking systems and fleet management solutions primarily to golf courses that allow for remote management of the course’s fleet of golf carts, turf equipment and utility vehicles. Our clients are using DSGT’s patented technology to significantly reduce costs, increase safety and enhance customer satisfaction. DSGT has historically focused on the golf industry, where golf course operators manage their fleet of golf carts, tuft equipment, and utility vehicles remotely using DSGT’s SaaS Technology. DSGT is now a leader in the category of Fleet Management in the golf industry and to date, their technology is used in over 10,000 vehicles on 250 courses worldwide. DSGT is now aggressively branching into several

revenue streams, through programmatic advertising, licensing and distribution. DSGT is also expanding into Commercial Fleet Management, and Agricultural applications.

### **Safe Harbor for Forward-Looking Statements**

This press release contains forward-looking statements. Forward looking statements in this press release include statements relating to the Company's corporate finance and other strategic initiatives, and the Company's expansion into markets outside of the golf industry. Forward-looking statements are inherently subject to risks and uncertainties which could cause actual results to differ materially from those in the forward-looking statements, including, without limitation, the following: the timing and nature of any capital raising transactions; our ability to offer products and services for use by customers in new markets outside of the golf industry; the risk of competition; our ability to find, recruit and retain personnel with knowledge and experience in selling products and services in these new markets; our ability to manage growth; and general market, economic and business conditions. Additional factors that could cause actual results to differ materially from those anticipated by our forward-looking statements are under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Current Report on Form 8-K filed with the Securities and Exchange Commission on May 12, 2015. Forward-looking statements are made as of the date of this release, and we expressly disclaim any obligation or undertaking to update forward-looking statements.

Contact:

For information please contact:

Investor Relations

DSG Global Inc.

1-800-411-9304 or 604-575-3848 Ext 115