

**PICK UP
THE PACE
AND YOUR
BOTTOM
LINE**



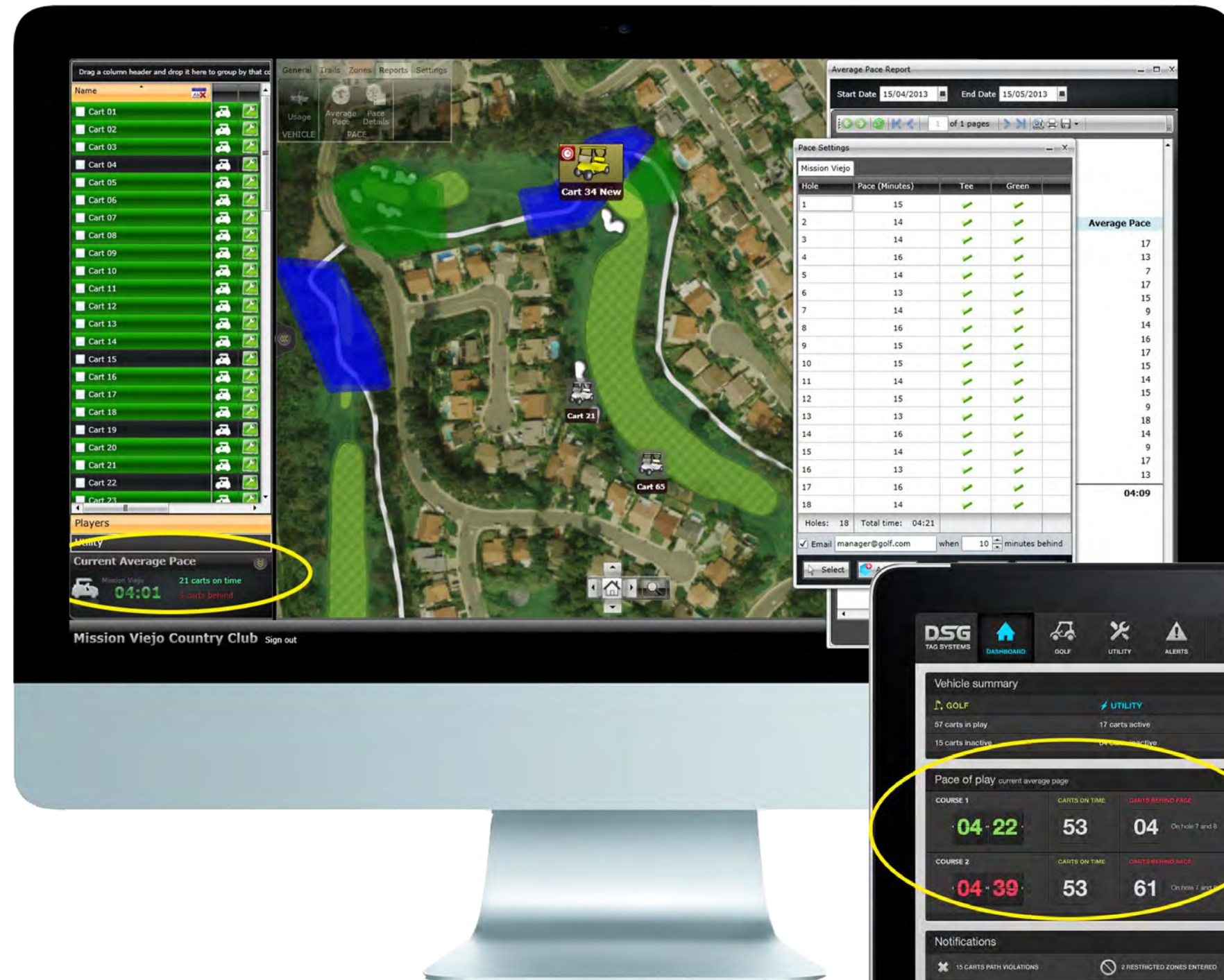
DSG
TAG SYSTEMS

WE ARE ON A MISSION TO PUT AN END TO SLOW PLAY

THE TAG SYSTEM AT THE HEART OF PACE OF PLAY PERFORMANCE

No one needs to tell you that Pace of Play is the financial lifeblood of your facility. It is also an integral part of your brand image on which consumers base their purchasing decisions.

You will experience the future of fleet management with the TAG System. The TAG System instantly takes the guesswork out of what is happening on your course and puts critical information in your hands in real time. Staff and management now have a tool to measure movement on the course and take corrective action.



The TAG System offers the ability to remotely monitor multiple courses with easy web access from any computer or mobile device.

The TAG System gives you all the powerful back-end management capabilities that help you control Pace of Play on any type of cart, gas or electric.

The TAG System empowers you with all the timely and accurate information you need to achieve your goals of improving the Pace of Play, customer satisfaction and your bottom line.

A KNOWLEDGEABLE GOLFER IS A HAPPY GOLFER

YOUR MARSHALS CAN'T BE
EVERYWHERE AT ONCE
BUT TAG CAN

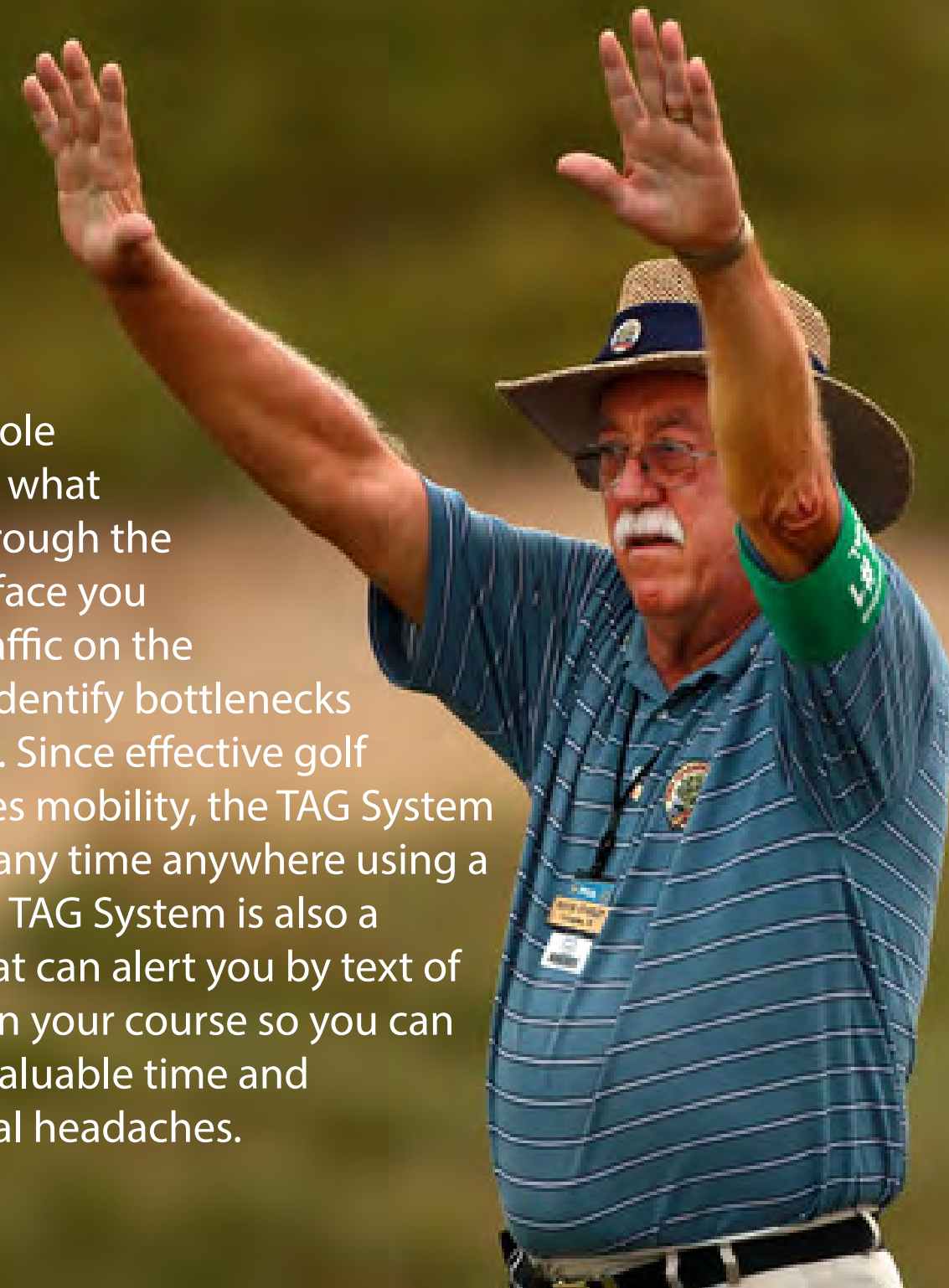
The number one issue identified by operators impacting pace of play was golfer education. Golfers don't want to be slow, they just don't know.

To solve this problem, TAG gives you two display options. The TEXT alphanumeric display and the Touch, a high definition 11 inch "touch screen".

Enhance the
**GOLFER
EXPERIENCE**
with proactive,
automated
messages.



The TAG System is like having a marshal on every single hole letting you know what is happening. Through the web based interface you have a view of traffic on the entire course to identify bottlenecks or problem areas. Since effective golf operation requires mobility, the TAG System can be accessed any time anywhere using a Smartphone. The TAG System is also a proactive tool that can alert you by text of problem issues on your course so you can respond saving valuable time and avoiding potential headaches.



PROVEN PRODUCTS

OVER 3,500,000 ROUNDS MONITORED AND COUNTING

When TAG engineers sat down at the design table they did so with experts in golf operations to understand what impacts the pace of play and craft a solution. The TAG System addresses issues like blind spots, cart path only days, slow transactions at the turn, and pin placement impact that can slow down play.

The TAG System uses state of the art cellular and GPS technology to provide fast trouble free communication. The hardware is permanently sealed, waterproof and has passed stringent environmental tests.

As the first “modular” fleet management system in the industry the TAG System can be tailored to fit any budget.

Our proactive customer support team will coach you and help you set up your pace of play system to ensure you maximize the benefits of your investment.



TAG SYSTEM OPTIONS	PACE OF PLAY SOLUTION
TAG System	<ul style="list-style-type: none"> • A total software solution accessed from any internet connection • All cart locations displayed on web/mobile graphic interface in real time • Text alerts on extended idle times • Real time Pace of Play reporting • Comprehensive historic pace of play by hole • Variance reports
TAG System with TEXT display	<ul style="list-style-type: none"> • All of the above • F/C/B distance to green display • Customized messages to golfers • Behind Pace of Play notifications
TAG System with Touch display	<ul style="list-style-type: none"> • All of the above • Pace of Play welcome screen • Touch for distance • Cart ahead blind spot vision • Pace of Play tip display • F&B remote ordering to speed transactions at the turn

Give us a call today and talk to a DSG Representative to learn more about how the TAG System can significantly impact your bottom line. 1 877 589 8806

“Since installing the TAG System, we have been able to improve our pace of play by 28 minutes which significantly helped our operations.”

-Brad Shupe

General Manager, Mission Viejo

“With our pace guarantee in effect, we are under pressure each day to provide our guests with an outstanding golf experience in 4 and half hours and the TAG System has enabled us to do this.”

- John Young

Director of Golf, Copper Creek

“The TAG System has improved our pace of play by at least 20%”

-Gary Nedergard

Facilities Manager,

Northlands Golf Course

www.dsgtag.com

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